















InnoBuyer in a nutshell

Expertise and funding support for organisations with unmet innovation needs

Identify & describe challenges

Connect with innovative SMEs

Co-create pilot

Prepare tender

- Apply for InnoBuyer with an unmet need
- Transform initial submitted unmet need into an improved, public version called challenge.
- Open Market Consultation
- Recruitment of SMEs via
 Open Call
- Selection of solutions/SMEs
- Preparation of collaboration
- Joint pilot co-creation
- Monitoring & Evaluation
- Minimum Viable Product

- Conceptualise ToR
- Expert support
- Roadmap for innovation procurement

€10.000

€10.000

€6.500 (€58.500 for the Solver)

€15.000





1.1 million euros to support organisations with innovation needs

Apply by 31 March, 17:00 CET









Key benefits

- Apply for InnoBuyer with up to 4 unmet innovation needs
- Grants up to €41.5k totally (100%) funded by the European Commission
- Access to top-notch companies that can receive up to €58.5k to co-create an innovative solution for your organisation
- Demand-driven
- Reduced paperwork
- Legal support to launch a tender



Call for Challengers

Information about the InnoBuyer Call for Challenger

https://innobuyer.eu/challengers/

Application Kit



Annex 1: Guidelines for applicants



Annex 2: Proposal form

Open Call Webinar





InnoBuyer can be a gamechanger in the Innovation Procurement field.

Thank you!

























Thank you!





















